

HELP YOUR STUDENTS CELEBRATE THEIR ACHIEVEMENT AND GET NOTICED!

Your students have worked hard and earned an ACT® WorkKeys® National Career Readiness Certificate® (NCRC®). **Congratulations on helping them build their skills and take the next step toward career readiness!** Digital credentials are fast becoming a source of truth in verifying skills and competencies.

So, now what?



What is a Digital Badge?



A WorkKeys NCRC digital badge from ACT quickly shows the world what your students have accomplished and, unlike a paper certificate, it's easy to share online!

What does a WorkKeys NCRC digital badge say about **YOUR STUDENT?**



They are certified by a credible source with more than 30 years championing work readiness for individuals.



They have the foundational skills needed for numerous jobs in the market.



Their knowledge and skills can be applied to the workplace.

Who will notice?



Employers



Industry Associations



Apprenticeship



Higher Education



Peers

ACT has partnered with Credly to host the WorkKeys NCRC Bronze, Silver, Gold, and Platinum digital badges.



Go to act.org/workkeys-ncrc to help students share digital badges on social media, the web, and in email signatures.



Where can students use a digital badge?





5 Things Your Student Should Do

1

Share their achievements on social media.

Encourage students to let higher educational institutions (2- and 4-year), apprenticeship programs, and employers know about their achievements by posting on LinkedIn, Facebook, and other social media sites.



2

Build or update a resume and online portfolio.

Digital credentials are verified proof of sought-after job skills. Your students should add their digital badges to resumes immediately. That way employers looking for candidates with specific skills can find them.



3

Take the next step in learning.

Learning doesn't have to stop now. Encourage students to keep going! Is there a course that can build on their skills? Use the badge as a digital transcript for further study.



4

Look into future careers.

Where is the demand for people who have the skills they've just certified? Help them check out careers and industries associated with the WorkKeys NCRC on jobprofiles.act.org or Credly's labor market insights.



5

Have a career conversation.

Employers make hiring decisions based on verified skills. Encourage students to learn how to advocate for their careers with current and future managers or HR professionals by highlighting their digital credentials.

